

Huntsville Madison County Builders Association's 2016 Builder of the Year



**Action Builders Inc.** builds quality, custom homes in Madison County and surrounding areas including in some of the most prestigious communities in Madison and Huntsville, Ala. Our custom homes are known for their uniqueness, state-of-the-art amenities and home technology. When choosing Mark of Action Builders for your custom home you have his assurance that he will personally supervise your home construction to create a masterpiece that you will be proud to call your home.



**Action Builders Inc.** is a member of the Huntsville Madison County Builders Association, Better Business Bureau, Madison and Huntsville Chamber of Commerce, the Southern Living Custom Builder Program, and “The Pacesetters” Builder 20 Club, an entity of the National Association of Home Builders. It consists of 20 custom builders, located across the USA, where we meet twice a year for strategic planning, financial analysis, and to share “best practices” ideas.

New Home & Remodeling Construction Since 2002

**ACTION Builders Inc.**

ActionBuildersInc.com

256.316.1438



**ACTION Builders Inc.**

Creating Lasting Memories & Relationships





# About us



## Mark Rovere

President  
Mark Rovere, president of Action Builders Inc., has always had a desire to build and create. He quickly developed a reputation for high quality workmanship and intricate details.

## Diane Rovere

Diane Rovere is a licensed real estate agent and works with Mark to provide excellent customer service to their pre-sale customers to make their building experience with Action Builders both fun and exciting.



## Action Builders Inc. is Madison County's Basement *Expert!*

Mark has thoroughly researched the best products and processes to use. He has experience building on challenging lots such as rocks, slope development, and steep elevations.

Safe Rooms are a popular feature with our pre-sale customers, whether below grade as part of a basement home or above ground as a pantry or walk-in closet. Either way they are built from a footer using concrete poured walls and rebar for added strength and security.

Other features we can incorporate in your custom home are Media Room, gun safe, floor safe, hidden room, elevator, lift, steam shower, generator, outdoor kitchen, Phantom screens, water feature, swimming pool and so much more. The possibilities are endless!



Our pre-sale customers love the creative input Mark offers while their home is being built. They typically incorporate his ideas and suggestions ranging from special ceilings to anything else that will fit in their budget. He enjoys looking for ways to make the home more functional for a better result.

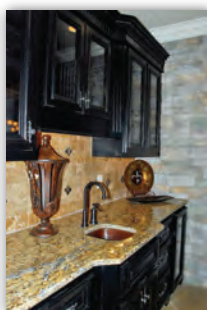
Our goal is to build each home as if we were going to live in it. We strive to have customers become "raving fans." It's exciting for us to build a home for our customer where they can create lasting memories with their family for years to come. That is what drives our passion to build exquisite custom homes.

# Qualifications



Mark earned the Graduate Master Builder designation from the National Association of Home Builders in 2011. He is one of a very select group of professional home builders nationwide to attain this designation, identifying him as one of the building industry's top professionals.

Mark attends the International Builders Show every year to learn about new building processes, techniques, and technology to implement in the custom homes he builds. Continuing education and learning is very important to Mark.



Certified Aging-In-Place Specialist

Mark and Diane earned the Certified Aging-In-Place Specialist (CAPS) designation from the National Association of Home Builders in 2013. They enjoy working with their pre-sale customers both during the home plan phase and the actual home build to make recommendations to incorporate barrier-free and other features in their custom-built home as a way of preparing for possible future needs. Many of their customers plan for aging parents or family members to live with them in the future. Pre-planning is extremely important and we recommend the consumer go with an experienced builder that understands the process. CAPS is a recognized designation with the AARP.



Mark and Diane earned the Certified Green Professional designation from the National Association of Home Builders in 2009. Some of the many "green" products Mark has installed in custom homes are: tankless water heaters, closed cell and open cell wall insulation, tech shield roof decking, conditioned crawl spaces, conditioned attics, Insulated Concrete Forms (ICF), geo-thermal HVAC system, and water recovery systems. He is eager to incorporate any green product a customer may request. He works with pre-sale customers to add as many of these features in their home that their budget allows.



In 2013 Mark was chosen to join the exclusive Southern Living Custom Builder Program, which is part of the Southern Living TM magazine. He is the builder representative in Huntsville, Madison, and Madison County. He was selected based on his extensive experience, knowledge and outstanding character and reputation.